



ATCENSM **EDUCATION**

FOUNDATION

Proposal for ATCEN Education Foundation

The ATCEN Education Foundation is established to grant free scholarships to needy and deserving individuals with outstanding academic performance and character for the pursuit of a holistic education programme that comprises English Mastery, Maths Mastery and Personal Mastery Courses in all ATCEN Learning Centres in Malaysia. Eligible primary and secondary students of Malaysia can apply for the scholarships.

Eligibility Criteria

To be considered for the scholarship, each applicant must:

1. Be a Primary Six, Secondary Three or Secondary Five student in Malaysia
2. Outstanding academic performance and active involvement in school extracurricular / or social community services
3. Aggregate household parents / guardians income not exceeding RM1,500 per month
4. Application to be supported and certified by school's counselor / headmaster

Scholarship Coverage

Successful applicants will get an opportunity to go through a complete one-year ATCEN Learning Centre Young Ambassadors' Programme. For each scholarship award, students will go through a comprehensive and holistic education programme that includes English Mastery, Maths Mastery and Personal Mastery Courses (Public Speaking, Powerful Presentation, Study Skills, Goal-Setting, Time Management, Exam Techniques, etc).

This programme aims to:

1. Foster a young generation who will be able to master their command of English Language in an effective manner.
2. Develop a young generation who possess strong analytical and critical thinking skills.
3. Train a confident young generation who possess a great sense of global citizenship, good leadership, interpersonal and communication skills.

Students will attend weekly lessons that will be conducted in respective ATCEN Learning Centre. A series of tests/evaluation will be conducted to ensure learning and to monitor each student's progress. Visits to places such art gallery, exhibition hall and even some outdoor activities will be carried out.

Upon “graduation”, these students will be asked to plan, organize and execute activities based on the theme “The Time is Now and I’m the One: Back to the Society”.

Selection Process

ATCEN Education Foundation Committee will consider these criteria in awarding their scholarships:

1. Applicant’s background (academic and involvement in extracurricular / social community services)
2. Financial need
3. Recommendation from school’s counselor / headmaster
4. Statement of educational goals and student’s background (Applicant to submit an essay entitled “My Dreams”)

Application Deadline

Applications must be received before 30 June, 2011. Applications received after the deadline or incomplete applications will not be considered.

Notification

Scholarship awards will be notified through the school’s counselor / headmaster. Successful applicants will also be posted on our website: www.atcenlearningcentre.com

Number of Scholarship Awards

Up to 180 students will be awarded the scholarships. (There will be a total of 60 Primary Six, 60 Secondary Three and 60 Secondary Five scholarships holder).

Amount of Scholarship Awards

Up to RM180, 000.00 will be awarded to eligible applicants.

Scholarship Duration

The scholarship is considered valid for the one-year programme. To remain eligible, students must maintain their achievement and adhere to the learning centre’s rules and regulations.

Revocation of Scholarship

The scholarship may be revoked by ATCEN Education Foundation Committee for any act of misconduct which would bring discredit to the image of the scholarship and all ATCEN Learning Centres.

How to Apply

Application and all relevant documents should be mailed to respective Head of Operations:

Norharyati Elias
ATCEN Learning Centre Damansara
Perdana Branch

48-2, Perdana Business Centre
Jalan PJU 8/5B
Damansara Perdana
47820 Petaling Jaya
Selangor, Malaysia

Tel: 03 7728 2623
Fax: 03 7728 2620
Email: norharyati@atcen.com

Irene Wong
ATCEN Learning Centre Taman Megah
Branch

122A, Jalan SS24/2
Taman Megah
47301 Petaling Jaya

Tel: 03 7806 4998
Email: irene@atcen.com

Ang Siew Ling
ATCEN Learning Centre TTDI Branch

No. 92B, Jalan Burhanuddin Helmi
TTDI
60000 KL

Tel: 03 7726 4594
Email: siewling@atcen.com

Mak Lai Poh
ATCEN Learning Centre Klang Branch

No. 31-2
Lorong Batu Nilam 3B
Bandar Bukit Tinggi
41200 Klang

Tel: 03 3325 7115
Fax: 03 3324 6148
Email: mak@atcen.com

Looi Chee Choong
ATCEN Learning Centre Kelana Jaya

Unit 415, 3rd Floor, FAS Business Avenue,
No. 1, Jalan Perbandaran,
47301 Petaling Jaya,
Selangor, Malaysia

Tel: 03 7803 8423
Email: looi@atcen.com

Sharmaine Chen
ATCEN Learning Centre Damansara
Utama

No. 90-B, Jalan SS21/35,
Damansara Utama,
47400 Petaling Jaya,
Selangor, Malaysia

Tel: 03 7727 2796
Email: sharmaine@atcen.com